



**Powering Web3 innovation  
across multi-chains.**

Working White Paper V1.9 | Q1 2025

FFUNDER is a crowdfunding platform and marketplace for freelance services, strategically designed to support the launch of Web3 projects in a multi-chain ecosystem. It empowers start-up projects by incentivizing supporters with existing rewards.

Project supporters will be able to participate in a secure and compliant environment to incubate early stage projects or help existing projects get to the next level. The FFUNDER platform enables supporters the opportunity to secure early access to innovative projects. Supporters will be rewarded with a Base token, 'RAISE', together with bespoke project creators rewards.

FFUNDER brings project creators, service providers, and supporters together in a focused ecosystem for the first time. It facilitates the launch of innovative startups and technology, boosting the growth of Web3 applications.

The FFUNDER platform unites project creators, developers, and creative talent, boosting collaboration and, encouraging traditional entrepreneurs from Web2, to the Web3 space setting new standards.

## What problem is FFUNDER solving?

Blockchain technology is at the forefront of innovation, representing a forward-thinking approach to digital transformation. However, despite its immense potential, it is still in the early stages of its development cycle. As the technology continues to evolve, we are only beginning to uncover the vast opportunities it holds for reshaping industries and creating new models in the digital economy.

Launching a new project or business demands substantial time, commitment, and targeted resources, including financial backing and a skilled workforce, to realize its full potential. In the context of blockchain technology, these demands are even more pronounced. In the rapidly evolving Web3 landscape, entrepreneurs often find themselves isolated in their own small network; whether in a traditional Web2 world relying on friends and family for support or within a single Web3 ecosystem. This isolation leads to inefficiencies, missed opportunities, and slowed innovation. Project creators struggle to find both funds and skilled professionals, developers and creatives have difficulty securing impactful projects, and investors have limited ways to engage with projects they believe in. FFUNDER addresses these challenges by uniting these key players within a single, focused ecosystem, much like a hybrid of Fiverr and Kickstarter. By facilitating seamless collaboration and resource-sharing, FFUNDER accelerates the launch of innovative startups and technologies, driving the growth and adoption of Web3 applications.

## The Solution

To fully harness the potential of blockchain technology, it's crucial to develop an ecosystem that encourage collaboration, innovation, and support. The FFUNDER platform connects developers, businesses, and investors, equipping them with the necessary tools and resources to bring blockchain projects from concept to reality. By building a robust network of expertise and financial support, we can accelerate the adoption of blockchain, allowing it to reshape industries and set new benchmarks.

FFUNDER resolves the many challenges faced by this, by harnessing the collective power of the CCIP protocol and EVM compatible blockchains to create a robust, interconnected ecosystem. By integrating these chains, FFUNDER ensures seamless interoperability and access across diverse networks, empowering project creators to tap into a vast pool of skilled professionals and resources. Bridging the gap between service providers and project creators, making developers, supporters, and creatives visible in one place to cross-pollinate ideas. Service providers can connect with high-impact projects and opportunities more efficiently, while supporters and investors gain meaningful ways to engage with and invest in ground breaking ventures. This collaborative force not only bridges the gaps within the Web3 space but also accelerates innovation and growth by providing a unified platform that leverages the strengths of each chain. Ultimately, FFUNDER's solution drives the advancement of Web3 applications and paths the way for a more dynamic, interconnected digital economy in the crowdfunding arena.

In addition to supporting Web3 projects, FFUNDER also opens up blockchain technology to Web2 entrepreneurs looking to evolve their businesses. Through the platform, traditional entrepreneurs can easily tap into the benefits of blockchain technology through the collaborative ecosystem, FFUNDER. Empowers Web2 innovators to explore new opportunities, whether they're developing cutting-edge applications or enhancing existing models. This makes blockchain an accessible, practical solution for turning fresh ideas into reality.

FFUNDER will initially launch with support for five blockchains: Theta Network, Base Ecosystem, Ethereum, BNB and Polygon. The platform has the capability to seamlessly integrate with all or a combination of the 31 EVM chains in real time.

The FFUNDER rewards token is a Base token, RAISE. Base is an Ethereum Layer 2 chain that offers a safe, low-cost, developer-friendly way to build on-chain. Incubating inside of Coinbase, leveraging Coinbase's experience building crypto products.

## Why BASE?

Base is a secure and efficient platform that combines the power of Ethereum's security with the trusted practices of Coinbase.

**Secured by Ethereum:** Base combines Ethereum's security with Coinbase's best practices to offer a robust platform. Easily onramp from Coinbase, Ethereum L1, and other chains.

**Empowered by Coinbase:** Build decentralized smart contracts and apps with seamless Coinbase integrations, fiat onramps, and tools to reach 110M users and \$80B in assets.

**Big Features, Small Fees:** Enjoy full EVM compatibility at low cost. Fast with low cost transactions, easy developer APIs, and multichain bridges.

Base is built for builders and entrepreneurs, making it easy for anyone to create, grow, and succeed in Web3. Base shares our values of innovation and openness, helping more people bring their ideas to life.

## How do projects use FFUNDER?

FFUNDER is a platform that connects projects with the community. It's where project creators share new visions for creative work with the communities that will come together to fund them. This enables projects of all sizes to raise funds via crowdfunding and attract the right team members from the FFUNDER talent pool to help a project to incubate, grow and flourish. A new project owner will have access to a pitch page on the platform where the project can market itself to the community. Each project has the option to tailor their own smart contract currently set to accept funds in either or all; Tfuel, Ethereum, Base, Polygon or BNB. This forms the project's escrow accounts. No FIAT transactions take place. Gas fees are handled by the supporter(s) and the project owner, where applicable. FFUNDER takes a commission fee of 6% from all transactions. (*see transaction breakdown for more information*).

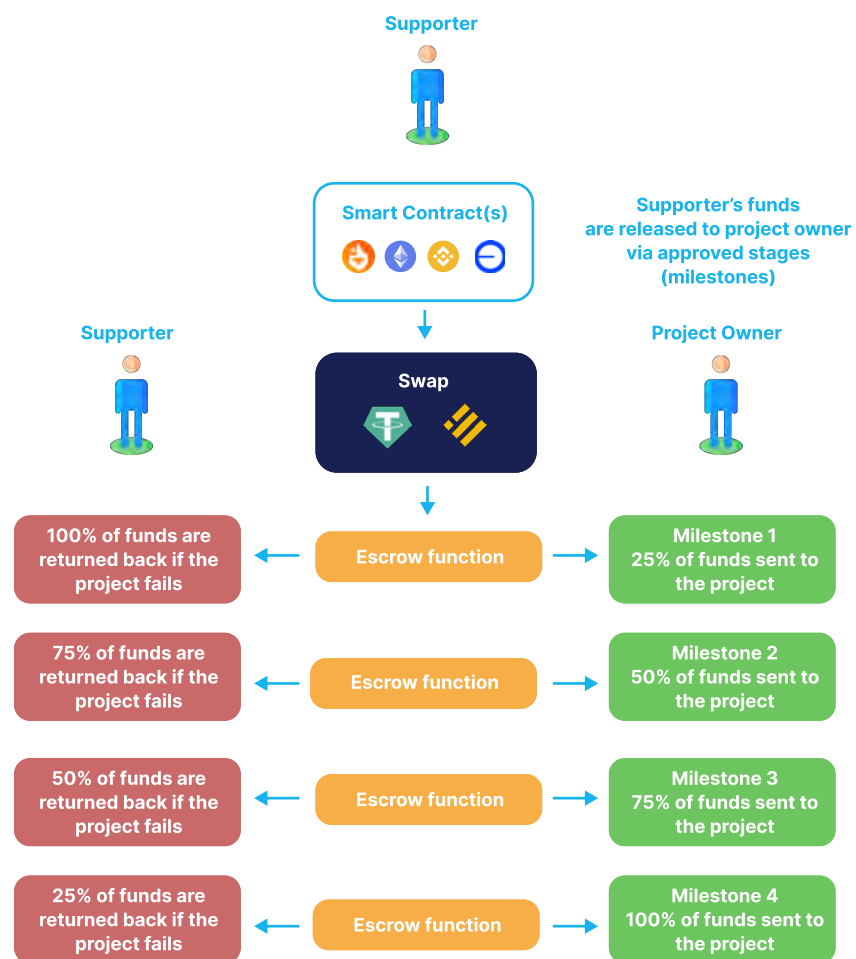
### The contract would have the following functions:

- 1. Send Tfuel, ETH or BNB to Contract:** The supporter sends the tokens to the contract and the contract will return RAISE tokens as a reward. FFUNDER will charge the project an initial rate of 6%.
- 2. Send funds to Project:** The project owner, as part of the agreed funding path will only receive funds via a number of agreed milestones, once each milestone is met funds can be released to the project.
- 3. Return Funds to the Supporters:** If a project fails at any of its agreed milestones the remaining funds held in escrow are returned to the supporter(s). This function removes the tokens from the contract. FFUNDER's 'Supporter Protection Program' is in place to ensure fair play and help eliminate scams.
- 4. FFUNDER token swap:** A swap function that allows the option for users to convert Base, Tfuel, ETH, BNB or another coin into stable coins such as: USDT, USDC or BUSD. This helps the project avoid fluctuation in price during the milestone/pitch period. Post MVP the swap function will accommodate an array of tokens to swap in and out of. FFUNDER reserves the right to disable this feature on any project that abuses this feature. The swap uses defi swap sites such as Uniswap or Pancake Swap.
- 5. Transfer contract ownership:** The owner of a contract can transfer the contract to another wallet address if their wallet is compromised.
- 6. Check Address Balance:** FFUNDER allows projects to see how many Tfuel, ETH or BNB were sent from an address.
- 7. Stop Funding:** Both the project and FFUNDER can turn off funding to a project at any time.
- 8. Download all address:** FFUNDER allows projects to download all addresses who supported them so they can use this information to reward supporters with a token or NFT if that is in their project scope.

## How will a supporter use FFUNDER?

Supporter's of new projects can discover the creative potential of web3 projects on the Base blockchain. With FFUNDER's rewards-based crowdfunding, supporters are rewarded with the RAISE token, each time they fund a project. Projects will also offer a variety of unique rewards, project specific incentives, whether it's a physical object, a membership, NFTs, receiving discounts, rewards such as services & events and opportunities for a projects token sales. FFUNDER runs on incentives.

### How milestones work



**Supporter Protection Program:** FFUNDER works for both the project creators and its supporters. Typically in a crowdfunding raise, rewards are offered by the funded party. This could be shares or product offerings. The downside to this is if the project fails the supporter(s) loses. FFUNDER's 'Supporter Protection Program' outlines a set of agreed milestones with the project owner, where at any time a project fails to reach the agreed criteria, the remaining funds held in escrow are returned to the supporters. FFUNDER never holds the funds.

## **FFUNDER never holds the funds**

FFUNDER takes transparency and security seriously, which is why it has designed its platform to ensure supporters' contributions are well-protected at all times. Unlike traditional crowdfunding platforms, FFUNDER does not directly hold the funds contributed by supporters. Instead, all funds are securely managed through a smart contract escrow future.

This escrow contract is locked, holding the funds until specific milestones are met collaboratively by the project owner and FFUNDER. Only when these milestones are achieved are funds released to the project creator.

By implementing this structure, FFUNDER not only safeguards financial contributions but also offers confidence among supporters, allowing them to back creative and innovative projects without fear of losing or having their funds manipulated.

## How can a service provider benefit?

A service provider could be video content delivery, a writer, a designer, a developer, a platform or an advisor. As a service provider to FFUNDER, you become part of the talent pool.

The talent pool is a collaborative marketplace where service providers can market their skill set to the community via a profile page. The profile/portfolio page is a one-stop-shop where professional services are displayed. For example, as a developer, you would present an introduction about yourself, the languages you speak, your website, GitHub repository, discord and social media links. This would all be in one place, your portfolio, taking the form of visual project cards, with links to the projects you've been involved with.

A service provider can be hired by a project or user to work on a specific brief, once the service provider offers their proposal and the two parties agree to collaborate. The project will send the funds to the service provider's smart contract. The project and service provider are immediately rewarded with RAISE tokens. Once the work is completed the project will release the funds held in the contract to the service provider. If a dispute should arise FFUNDER can send the funds held in the contract to the service provider or project.

### **The contract would have the following functions:**

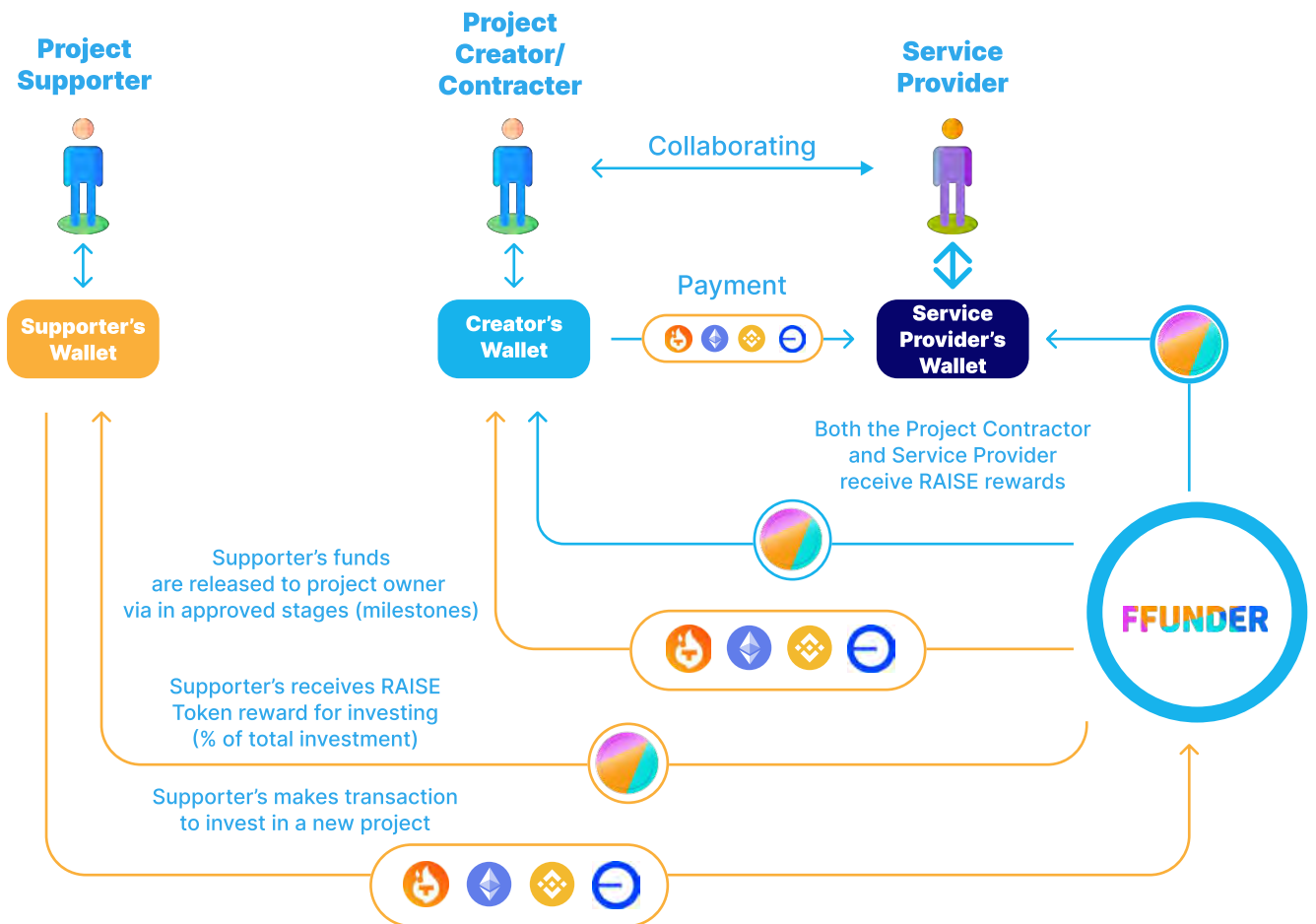
- 1. Send RAISE tokens to Contract:** Let's projects and users deposit Base, Tfuel, ETH and BNB, through a smart contract, the project owner or user commissioning a freelance receives 6% RAISE. (See tokenomics for details)
- 2. Send Funds to the Project:** The service provider can return funds to the project if they are unable to complete the project.
- 3. Send Funds to the Service Provider:** The project can release funds to the service provider once the work is completed.
- 4. Service Provider or Project:** FFUNDER has the ability to resolve disputes by releasing funds to the service provider or the project.



# Transaction flow

Safe transactions via smart contracts involve leveraging the Base blockchain technology to execute and enforce agreements in a secure and automated manner. Utilizing predefined code on the blockchain, smart contracts eliminate the need for intermediaries and enhance trust in transactions. The terms of the agreement are encoded, ensuring transparency and immutability. Funds or assets are only released when predefined conditions are met, reducing the risk of fraud, providing a secure and efficient framework for executing transactions.

## How rewards work



## RAISE token

RAISE is a true utility token designed to incentivize supporters and members of the blockchain community to collaborate on the FFUNDER platform. RAISE tokens can be earned by users each time you support a new project, provide a service or hire a team member. The token incentivises users to play an active role the FFUNDER ecosystem.

By holding RAISE tokens, you gain access to a tiered VIP program that offers early and exclusive privileges for exciting new projects:

**Early Bird VIP:** Hold XXX\* RAISE tokens and enjoy 24-hour pre-launch access to select projects, ensuring you're among the first to explore and engage.

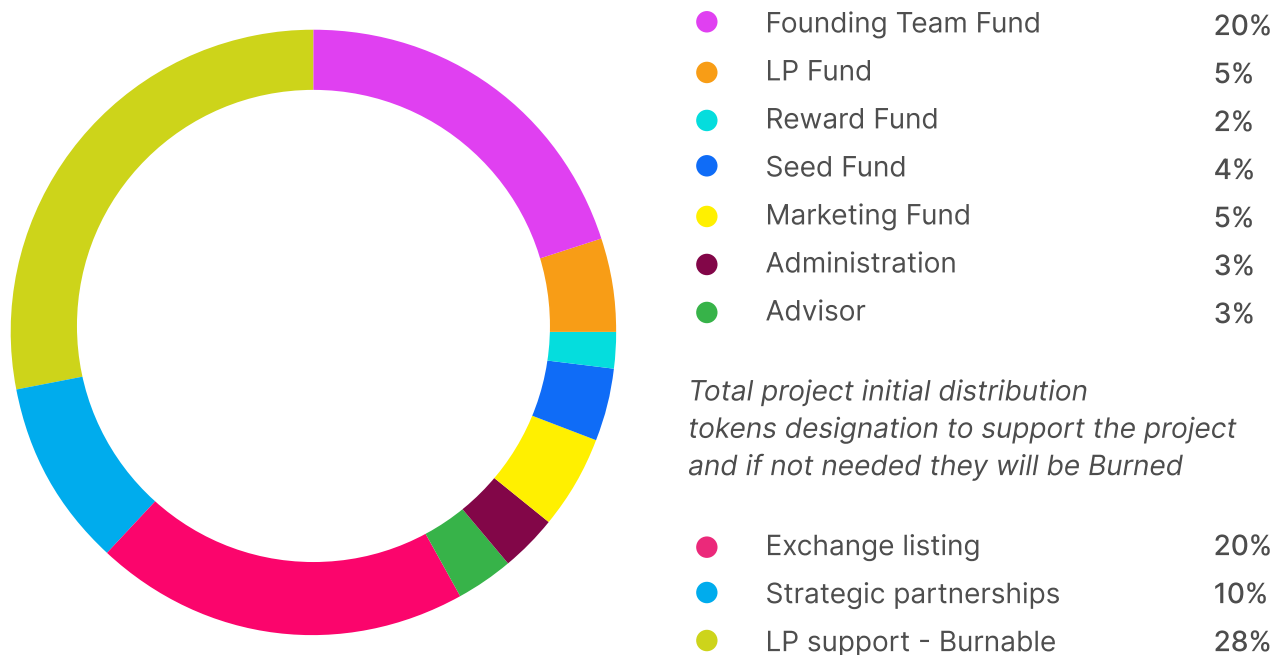
**Gold Access VIP:** Holding XXX\* RAISE tokens unlocks 36-hour pre-launch access alongside exclusive project-specific perks.

**Exclusive Circle VIP:** Elevate your benefits by holding XXX\* RAISE tokens to gain 72-hour premium access to unseen projects, including access to AMA sessions with project founders, giving you unique insights and a competitive edge.

\*Dependent on RAISE LP price

## RAISE token

**Token supply:** RAISE tokens will have a fixed supply of (one hundred million).



### Founding team fund 20%

20,000,000 RAISE

### LP fund 5%

5,000,000 RAISE

### Reward fund 2%

2,000,000 RAISE

### Seed fund 4%

4,000,000 RAISE

### Marketing 5%

5,000,000 RAISE

### Administration 3%

3,000,000 RAISE

### Advisors 3%

3,000,000 RAISE

### Exchange listing 20%

20,000,000 RAISE

### Strategic partnerships 10%

10,000,000 RAISE

### LP support - Burnable 28%

28,000,000 RAISE

**Token Burning and Supply Transparency:** Token burning refers to the process of permanently reducing the supply of tokens available. While the tokens are not physically 'burnt' or destroyed, they are sent to an inaccessible wallet address, ensuring they can no longer be used. The RAISE tokens remain visible on the blockchain, the transparency of this process is preserved, allowing stakeholders to verify all transactions. To enhance clarity and trust, our platform will feature a real-time dashboard displaying the users token holding and the overall token supply, including details on the total burned tokens and the circulating supply, empowering the community with comprehensive insights.

## Token Mechanics

**Token Distribution:** RAISE tokens have a fixed supply of one hundred million. They are distributed among liquidity, the founding team, marketing/rewards, advisors, administration overhead, future growth fund, and the project support fund.

**The LP Support Fund:** This fund of tokens is set aside to help manage the long-term growth of the RAISE token in an effort to prevent explosive price fluctuations. A significant amount of RAISE tokens has been reserved to stabilize the liquidity pool (LP) as the token's value increases. As the value of RAISE rises, this fund will serve as the mechanism for adding liquidity to the pool. This ensures that token holders can sell their tokens or that large projects can launch on the platform without causing major price swings, even as the supply of RAISE tokens in the LP becomes scarce. This fund is fully burnable if not needed and is dedicated solely to enhancing the liquidity pool's value.

**Liquidity Pool Support Tokens:** LP support tokens will be used to build long-term liquidity on the DeFi swap site where the RAISE token is traded. The goal of these tokens is to add price stability to the token's liquidity pool as its value increases. The initial setup of the LP includes 5,000,000 tokens added at a valuation of \$0.04 each. As the price of these tokens rises due to purchases by platform users, additional tokens will need to be added to the LP to maintain price stability.

Our objective is to create a stable, long-term project.

**Exchange Listing:** A portion of tokens has been strategically set aside to support future exchange listings. This allocation ensures the project has the necessary liquidity and resources to secure listings on major platforms, enhancing accessibility and fostering broader adoption. By preparing for these opportunities, the project aims to strengthen its market presence and create long-term value for its community.

**Strategic Partnerships:** Tokens are reserved to enable strategic partnerships, supporting collaborations that drive growth, and create mutual value for all stakeholders.

## Token Mechanics

**Reward Fund:** The reward fund will initially be used to build up FFUNDER's reserves from the 6% commission fee, and RAISE tokens will be distributed to project supporters in return. This fund aims to provide the project with a reserve of 2,000,000 RAISE. The initial 1,000,000 tokens will be offered at a rate of 1 RAISE token for every dollar supported. The next 1,000,000 tokens will be offered at a rate of .75 RAISE tokens for every \$1 supported. The reward rate will be set to 3% for projects and 3% for a user hiring a service provider. After the initial reward fund is exhausted the smart contracts will connect directly to purchase RAISE from a DEFI swap contract in order to fund the rewards given to FFUNDER platform users. FFUNDER's 6% fee will remain but 50% of the fee will be a commission to the FFUNDER business and the other 50% will be used to purchase RAISE tokens for the reward fund.

### **Example of how this will work:**

FFUNDER Platform has 5,000 supporters who raise 10,000 Ethereum supporting projects.

300 Ethereum is sent to the LP to buy RAISE to distribute to supporters.

300 Ethereum is allocated for the platforms operation and administrative expenses.

**Founding team:** A portion of tokens is allocated to the founding team, recognizing their two year commitment to creating the project.

**Advisor Fund:** The advisor fund will reward advisors for their support in the project.

**Marketing Fund:** The marketing fund will be utilized to reward partners on the platform and promote the project. To ensure sustained visibility and adoption, a portion of the total token supply will be allocated to this fund, dedicated to promoting the platform and driving user acquisition through targeted campaigns across social media, influencers, and blockchain communities. This Marketing Fund will fuel efforts to onboard new users, incentivize community engagement, and encourage strategic partnerships, all while supporting organic growth within the Web3 space. Additionally, the fund will be used to drive global awareness, increase platform exposure, and support ongoing promotional initiatives, ensuring FFUNDER's long-term success.

# FFUNDER MVP Features

**Connecting Projects with the Community:** FFUNDER allows projects of all sizes to raise funds and attract team members from the verified talent pool. The Community Council, has the responsibility to ensure quality and due diligence to which projects are launched.

**Secure Fundraising Options:** Projects can tailor their own smart contracts to accept funds in Base, Tfuel, Ethereum, or BNB, which form the project's escrow accounts. No fiat transactions take place.

**Project Milestones:** FFUNDER's 'Supporter Protection Program' outlines a set of agreed milestones with the project. The project owner sets their own number of milestones starting with a minimum of one or more depending on the complexity of their project deliverables. These act as markers for stage payments of funds. If at any time a project fails to reach the agreed criteria at these stages, the remaining funds held in escrow are returned to the project supporters. Post MVP, projects that fund up to \$5,000 have the option to bypass the milestone process.

**Swap Function:** To avoid fluctuation in price during the milestone/pitch period, FFUNDER has a token swap feature for project owners to convert Base, Tfuel, ETH or BNB to stable coins USDT or BUSD.

**FFUNDER Community:** A marketplace that connects service providers offering diverse services with individuals or projects seeking specific tasks. Service providers, can showcase and market their skills.

**Secure transactions:** Service providers can launch their own smart contract to accept funds in Tfuel, which form the service providers escrow account. Allowing RAISE rewards for both the contractor and the service provider.

**Dashboard:** A user-friendly interface designed to provide a comprehensive and efficient user experience.

## 1. Notification and Messaging:

- Notification function: real-time messages to inform users about specific automated actions and receive updates from FFUNDER admin.
- Messaging function: a feature that enables users to exchange messages, facilitating communication and collaboration between individuals and/or projects. Allowing contractors to offer proposals to service providers.

## 2. Project Organization:

- The projects area provides a structured space to organize and manage all ongoing and upcoming projects.
- Users can create and edit projects, and manage milestones seamlessly.
- Project-related notifications are integrated, streamlining communication.

### 3. Portfolio Organization:

- The portfolio area provides a structured space to organize and manage all ongoing and upcoming projects the service provider wants to display in their portfolio area.
- Users can create and edit projects.
- Project-related notifications are integrated, streamlining communication.
- The transaction feature provides a clear overview of financial activities and transactions.

### 4. Supporters Transaction Management:

- Users can view their supported projects and see related RAISE rewards
- Real-time notifications keep users informed about transaction updates, ensuring transparency and security.
- The transaction feature provides a clear overview of financial activities and transactions.

### 5. FFUNDER Admin

- Used to approve KYC. Manage the milestone process and payouts.
- FFUNDER can return funds to supporters if a project fails and both contractors and service providers in case of dispute.
- Controls the FFUNDER rewards percentage contracts in real time.
- 31 EVM chains can be added or removed, seamlessly

**KYC Integration:** Only allows verified users to participate.

**Buy Crypto:** With a credit card via a 3rd party, ChangeNOW. ChangeNOW is a secure, simple and fast instant cryptocurrency exchange service. Where a user does not need to register. ChangeNOW quickly converts more than 170 coins without charging any additional or hidden fees. ChangeNOW is integrated into multiple cryptocurrency trading platforms, including Binance, Bitfinex, Huobi, OKEx, and Kucoin. At the moment of the trade, ChangeNOW chooses the best exchange rate on the market at any given moment.

**In conclusion, FFUNDER core features include crowdfunding, building teams through the talent pool, support from FFUNDER community council, supporter protection, and unique project specific rewards. The platform ensures transparency, security, and collaboration within the EVM blockchain ecosystems.**

## FFUNDER Fees

For the platforms soft launch/MVP period, FFUNDER's commission/processing fee is set at 6%.

Rewards are set at 6% of the \$ value of the funds pledged by a project supporter. Contractors that engage with service providers will receive 6%.

After the initial reward fund is exhausted the smart contracts will connect directly to purchase RAISE from a DEFI swap contract in order to fund the rewards given to FFUNDER platform users. FFUNDER's 6% fee will remain but 50% of the fee will be a commission to the FFUNDER business and the other 50% will be used to purchase RAISE tokens for the reward fund. So, the rewards will change to 3% of the \$ value of the funds pledged by a project supporter. Contractors that engage with service providers will receive 3%.

Creating an account on FFUNDER is free.



# The Company

## Regulatory Compliance, FFUNDER's VASP License

FFUNDER Ventures LLC has been officially granted a Virtual Asset Service Provider (VASP) license, affirming our commitment to regulatory compliance and operational transparency. The VASP license, issued under the guidelines of the Financial Action Task Force (FATF), enables FFUNDER to provide virtual asset-related services in alignment with global anti-money laundering (AML) and counter-terrorist financing (CTF) standards.

## Benefits of the VASP License

The acquisition of a VASP license provides FFUNDER with several critical advantages that ensure the integrity of our platform and enhance trust among stakeholders:

- 1. Regulatory Compliance:** Holding a VASP license ensures adherence to European Union (EU) regulatory frameworks, offering legal certainty and minimizing the risk of enforcement actions. This compliance strengthens FFUNDER's foundation as a trusted platform for crowdfunding and freelance services.
- 2. Enhanced Consumer Protection:** The license mandates strict standards for safeguarding customer funds, data privacy, and operational security. This guarantees a secure environment for all users, including project creators, supporters, and service providers.
- 3. Market Credibility:** Being a licensed entity enhances FFUNDER's credibility in the blockchain ecosystem. Promoting trust among the projects we felicitate, supporters, and partners.
- 4. Regulatory Passporting:** The VASP license enables FFUNDER to operate across multiple EU member states without the need for separate licenses in each jurisdiction. This streamlined regulatory approach reduces administrative overhead and facilitates efficient market expansion.
- 5. Investor Confidence:** Regulatory compliance attracts institutional investors and venture capital firms that prioritize risk mitigation and adherence to legal frameworks. This positions FFUNDER to access funding opportunities and scale operations sustainably.

# The Company

## Scope of Services

As a licensed Virtual Asset Service Provider, FFUNDER is authorized to deliver a wide range of services related to virtual assets, including but not limited to:

- Crypto-to-fiat and crypto-to-crypto exchanges
- Brokerage services for virtual assets
- Custodial solutions for secure asset storage
- Additional services designed to support and empower Web3 projects

## Commitment to Compliance

The VASP license represents a significant milestone in FFUNDER's mission to drive innovation and collaboration in the Web3 space. It underscores our dedication to operating within a secure, transparent, and compliant framework while providing a trusted platform for all participants.

Through this regulatory achievement, FFUNDER ensures that its ecosystem adheres to the highest standards of operational integrity, fostering the growth of blockchain technology and enabling the seamless adoption of Web3 applications.

# Team



**Andrew R / Founder**

Andrew is experienced in branding and marketing with a passion for nurturing startups and guiding them towards success. His skills in understanding the unique challenges that startups face and developed strategies to overcome them.

Andrew believes that every startup has a unique story waiting to be told. Andrew has helped startups carve out their niche in competitive markets.

Both Andrew and Julian are founders of Bdirect Software Systems now known as Ampliance, The AI Content Platform.



**Julian E / Founder**

Julian is a seasoned creative with a passion for driving innovation and growth in the tech sector, Julian has established himself as a trusted advisor and strategic thinker.

Throughout his career, Julian has demonstrated a keen ability to identify emerging trends and opportunities in the digital space. His strong analytical skills and deep understanding of market dynamics have enabled him to navigate complex landscapes and deliver superior results for his clients.



**Jeremiah L / Founder**

Jeremiah has a Bachelor's degree from The Ohio State University and a Master's degree from Lund University. He has worked as a General Manager, District Manager, and Director of IT focusing on ERP development. Jeremiah has been active in the Theta Ecosystem since 2020 helping support projects and bringing new innovative ideas to life. In 2020 he developed the project ThetaScan.io winning the Q1 2021 - Theta hackathon. In his free time he loves spending time exploring the outdoors and is always looking to learn something new.

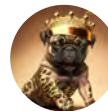


**Jeff W / Founder**

Jeff is an accomplished entrepreneur with a proven track record of building successful ventures across diverse industries. A unique visionary, Jeff has a remarkable ability to see the potential success in others and help them unlock their empowerment. He has built and sold his own business and experienced the challenges of losing another during a divorce, demonstrating resilience and determination in his journey. With over four years of experience building businesses in the blockchain world, Jeff blends his entrepreneurial expertise with emerging technologies to create win/win opportunities. Known for his creativity, leadership, and strategic thinking, Jeff continues to launch innovative projects that empower others and deliver meaningful results.



**Roberto  
Advisor**



**Lee  
Advisor**



**Simon P  
Advisor**



**Lewis K  
Marketing**



**Fintech Harbor  
Consulting  
Legal**

# Roadmap

